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PFEIFFER'S
SPRING
SPECIALS
 of
BULBS and PLANTS
 for **FLOWER LOVERS**

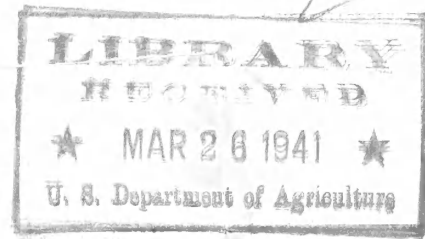
The Pfeiffer Nursery
 Winona Minnesota

SPRING
1941

POSTMASTER:
 Return postage
 guaranteed
 if undelivered.

SEC. 562, P. L. & R.

Due 1 1/2



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
 Fruit and Vegetable Crops and Diseases

8-3591

U. R. N.



BABY CHICKS

One Grade, One Quality, the BEST that can be produced

The OVERSIZE CHICK is the CHICK that PAYS

	25	50	100	500	1000
Barred, White or Buff Rocks					
S. C. Reds or White Wyandottes	\$2.37	\$4.48	\$8.45	\$41.00	\$79.50
Buff Orpingtons					
S. L. Wyandottes or Anconas					
White or Black Minorcas	\$2.49	\$4.73	\$8.95	\$43.50	\$84.50
White Orpingtons or R. C. Reds					
White, Buff or Brown Leghorns	\$2.24	\$4.23	\$7.95	\$38.50	\$74.50
Heavy Assorted	\$2.12	\$3.98	\$7.45	\$36.00	\$69.50
H. & L. Assorted	2.04	3.83	7.15	34.50	66.50
Light Assorted	1.99	3.73	6.95	33.50	64.50

ABSOLUTELY FREE
25 lbs. STARTENA
with 100 CHICKS

Sexed Chicks

90 percent Accuracy Guaranteed

Leghorn, Ancona or Minorca Pullets	\$4.24	\$8.23	\$15.95	\$79.75	\$159.50
Leghorn, Ancona or Minorca Males	1.37	2.48	4.45	22.25	44.50
Any Heavy Breed Pullets	3.49	6.73	12.95	64.75	129.50
Any Heavy Breed Males	2.49	4.73	8.95	44.75	89.50
Mixed Sexed(males & females, all breeds)	1.74	3.23	5.95	28.50	54.50

ORDER YOUR CHICKS EARLY AND AVOID DELAY!!! Orders booked with 25% deposit, balance to be paid 10 days before delivery or when you call for the chicks. Please fill out this order blank complete and this will eliminate any chance of errors in filling your order. Please make all remittances payable to JULIUS PETERSON COMPANY, 709 Carroll St., St. Louis, Missouri.

USE THIS CONVENIENT ORDER BLANK

No. of Chicks	Variety Wanted	Price
Date Chicks Wanted		Total
Remarks		Amount Paid
		Balance Due

Name _____
 Address _____
 Post Office _____ State _____

WE CARRY A COMPLETE STOCK OF FOUNTAINS, FEEDERS, REMEDIES & POULTRY SUPPLIES

JULIUS PETERSON COMPANY

709 Carroll St.

Just 6 Blocks South of Free Bridge

ST LOUIS, MISSOURI.

It pays to plant Pfeiffer's

PRIZE WINNING FLOWERS



C. A. PFEIFFER

Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Iris and Gladiolus bulbs.



L. E. PFEIFFER

Son of C. A. Pfeiffer, who has been in this business 32 years with his father, working and helping to increase the Pfeiffer reputation for quality.

It is thirty two years ago this spring when we here at this Nursery first began growing plants and bulbs for our friends and customers. We have always insisted that it pays to get the best when you are growing bulbs and flowers. For 32 years it has been our ambition to see to it that you receive from us only the very best plant material obtainable anywhere. That we have succeeded in a small measure at least in realizing our ambition is born out by the hundreds of fine letters we have received, thanking us for the wonderful flowers our good customers are growing from plants and bulbs that they received from us.

We are growers and not jobbers, and with very few exceptions sell only the stock we grow. Selling direct as we do we are able to give you better stock at prices which are consistently low for the quality of the stock we send out.

Starting on a twelve acre piece of ground thirty two years ago, we have gradually increased our plantings until today we operate over a hundred acres.

The location of our Nursery at Winona is especially favorable. The soil conditions of the Mississippi Valley are ideal. It helps us produce vigorous plants and bulbs which will thrive and do well in practically any location in the U. S. The plants have to be hardy to withstand a climate which varies from 30 degrees below in the winter to 100 degrees in the shade in the summer such as we have here. These conditions and the fact that we always try to please our customers are largely responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-winning Quality stock. If you are not a Pfeiffer Customer won't you give us a trial order this spring?

DOUBLE HOLLYHOCKS

We have an extra fine lot of strong field grown Double Hollyhock plants in storage, that can be shipped out any time. We plant only the best of seed, but as the colors do not always come entirely true to name, we cannot guarantee them to color, although over 90% should come true.

YELLOW SCARLET
ROSE PINK ORANGE
WHITE MIXED COLORS

ALL PRICES PREPAID

Each.....\$.15
2 for......25
12 for..... 1.25

Please Read This

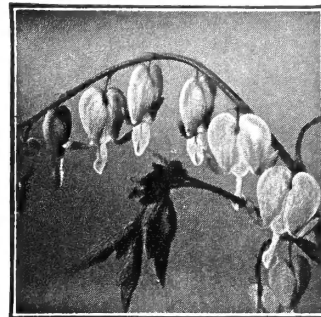
SHIPMENTS will be made at the proper planting time early in the spring of 1940, TRANSPORTATION in the U. S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

BLEEDING HEART



Dicentra Spectabilis

This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.

Strong plants . . . 50c each; 3 for \$1.25

HEMEROCALLIS

Well known family resembling lilies in character and bloom, usually sweet scented and bearing a great quantity of various shades of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

HARDY LILIES



REGAL LILY

The following varieties of Hardy Lilies are the best of them all. They are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all good medium size flowering bulbs, one to one and one-fourth inches in diameter, and will bloom freely the first season.

REGALE (Regal Lily). White tinted pink on the outside. Blooms in July. 2 to 3 feet. 15c each; 2 for 25c

TIGRINIUM (Tiger Lily). The old-fashioned Tiger Lily. Orange, spotted purple. 10c each; 3 for 25c

UMBELLATUM (Candlestick Lily). Orange red flowers in upright umbels. From 5 to 12 flowers on a single stem. 10c each; 3 for 25c

LILY COLLECTION

Four Each of These Three Hardy Lilies—All 12, Postpaid, ONLY \$1.00

12 Each of These Three Hardy Lilies—All 36, Postpaid, ONLY \$2.75

The New Day Lilies

MIKADO. Bright orange with the central zone of each petal blotched ruddy purple-red. A striking and wholly different sort. 75c each

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1 1/2 feet. 35c each; \$3.00 doz.

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2 1/2 feet. 30c each; \$2.50 doz.

THUNBERGI. A tall growing late variety, blooms in July. Flowers are of large size and lemon-yellow color. 35c each; \$3.00 doz.

Hemerocallis Bargain

DR. REGEL
GOLD DUST

THUNBERGI
MIKADO

ONE each of these 4 varieties—
Postpaid.....

\$1.00

THREE of each of these 4 varieties—
Postpaid.....

\$2.50

The Pfeiffer Nursery - Winona, Minn.

PFEIFFER'S FAMOUS *Peonies*



PHOTOGRAPH OF ONE OF OUR FIELDS

Peony Bargain No. 1

EARLY VARIETIES

ACHILLE, Blush white
ARCHIE BRAND, Deep seashell pink
PRINCE OF DARKNESS, Maroon red
DELICATISSIMA, Delicate pink

All 4 Postpaid, ONLY . . . \$1.00

PRICED PER EACH

ACHILLE, E. Blush white. \$.50
ALBERT CROUSSE, 8.6, M. Seashell-pink crim. flecks .50
ANN PFEIFFER, L. Double deep rose, mammoth size. . 2.50
ARCHIE BRAND, 7.5, E. Deep seashell-pink.50
ARMANDINE MECHIN, M. Beautiful dark red. 1.00
ASA GRAY, 8.1, EM. Lilac-pink.50
AVALANCHE, 8.7, M. Pure snow-white.50
CHARLES VERDIER, L. Deep rose.50
DELICATISSIMA, 7.5, E. Delicate pink.50
FANNY CROSBY, 7.7, M. Soft pink, yellow center. . .50

Peony Bargain No. 2

LATE VARIETIES

MME. EMILE GALLE, Shell pink
LIVINGSTONE, Lilac rose
ARMANDINE MECHIN, Dark red
PFEIFFER'S PRIDE, Pinkish white

All 4 Postpaid, ONLY . . . \$1.00

The demand for different flowers seems to run in cycles. Right now this demand is running back to Peonies. The past two seasons we have had more orders for Peonies than at any time in the previous ten years. This evidently is partly because our good customers know that we send out only first class plants, true to name, partly because Peonies are so hardy and easy to grow, and because when once they are planted, they get better every year.

Spring planted Peonies do every bit as well as fall planted ones, some people think even better, but plants set out in the spring must be dug and divided in the fall and kept in cold storage all winter.

All Peony plants offered are strong, 3 to 5 eye divisions from young clumps, with plenty of good healthy roots. They are in cold storage and can be shipped any time you want them, but the earlier you get them planted, the better.

NOTICE:—ALL SPRING PEONY OFFERS EXPIRE MAY 15, 1941 OR WHEN THE SUPPLY IS EXHAUSTED.

PEONY RATINGS

The figures following the name in the Peony descriptions are the official ratings given by the American Peony Society: 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good and over 9.0 exceptionally good.

The following letters designate the blooming season. E, early; M, midseason; EM, early midseason; LM, late midseason; L, late.

FELIX CROUSSE, 8.4, LM. Rich red.50
FRANCES HERNDON, Deep rose pink. 1.00
GEORGIANA SHAYLOR, 8.9, M. Pale rose-pink. . . .75
GOLDEN DAWN, 8.6, EM. Ivory-white, yellow center 1.50
HAZEL KINNEY, 9.0, M. Light flesh-pink. 1.50
JUNE DAY, 9.0, M. Light pink. 1.00
LA FRANCE, 9.0, L. Rose-white. 1.00
LIVINGSTONE, 8.1, L. Pale lilac-rose.50
LOVELINESS, 8.8, L. Hydrangea-pink. 1.00

Peony Bargain No. 3

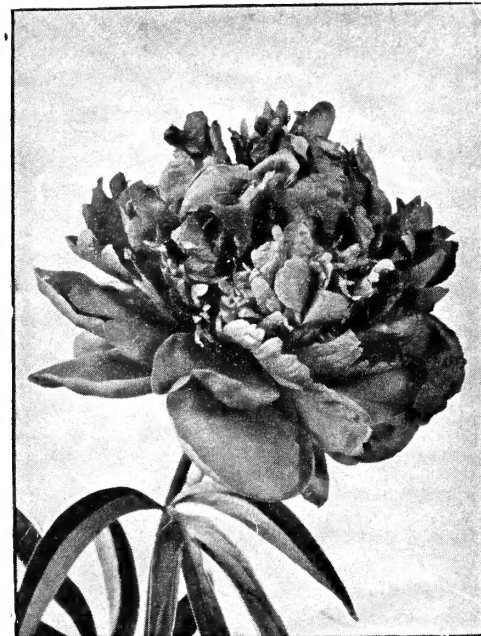
SIX HIGH RATED PEONIES

MARIAN PFEIFFER, Bright red
TOURANGELLE, Pearly white
FANNY CROSBY, Yellow center
PHOEBE CARY, Shell pink
JUNE DAY, Light pink
FRANCES HERNDON, Deep rose

A \$5.50 VALUE

All 6, Postpaid, ONLY . . . \$4.00

MARIAN PFEIFFER, M. Brilliant bright red. 1.00
MARY BRAND, 8.7, M. Vivid crimson.75
MARECHAL VAILLANT, L. Light red.50
MILTON HILL, 9.0, L. Shell-pink.75
MME. AUGUSTE DESSERT, 8.6, EM. Violet-rose. . . 1.00
MME. EMILE GALLE, L. Shell-pink.50
MRS. A. G. RUGGLES, 8.3, L. Light pink. 1.00
MRS. FRANK BEACH, 9.0, L. Creamy white. 2.00
MRS. JOHN M. KLEITSCH, 9.0, L. Dp. lav.-pink. . . 2.00
MYRTLE GENTRY, 9.1, L. Delicate salmon-pink. . . 2.00
PAPILLIONACEA, E. Pink.50
PFEIFFER'S PRIDE, L. Light pink. 1.00
PFEIFFER'S RED TRIUMPH, E. Deep crimson. . . . 2.50
PHOEBE CARY, 8.8, L. Shell-pink. 1.00



PFEIFFER'S RED TRIUMPH—RICH RED

PRIDE OF ESSEX, 8.9, M. Deep flesh-pink. 1.00
PRINCE OF DARKNESS, EM. Dark maroon.50
PROCTOR, late light pink (large).50
RACHEL, E. Garnet-red.50
REINE HORTENSE, 8.7, M. Soft pink.75
ROSETTE, 8.8, E. Silvery flush. 1.00
RUBRA SUPERBA, 7.2, L. Rich red.50
RUTH MARKLE, L. Light pink.75
SUSAN B. ANTHONY, EM. Creamy pink.50
TOURANGELLE, 9.4, LM. Pearly wh., delicate mauve 1.00
VIRGINIA MARY, Dark rose pink. 1.00
WM. PENN, L. Rose.50

SINGLE PEONIES

BLUSHING BRIDE, E. Delicate pink-white. \$1.00
LULU WILSON, E. Large deep rose pink.75
PRIDE OF LANGPORT, 8.9, Soft pink. 1.00
VENISE, E. Pink. 1.00

Peony Bargain No. 4

SUPER DE LUXE COLLECTION

ANN PFEIFFER, Huge deep rose
GOLDEN DAWN, Ivory white, yellow center
HAZEL KINNEY, Flesh white
MRS. JOHN M. KLEITSCH, Lavender pink
PFEIFFER'S RED TRIUMPH, Deep crimson
MYRTLE GENTRY, Delicate salmon pink

A \$12.00 VALUE

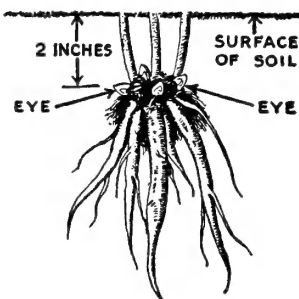
All 6 Postpaid, ONLY . . . \$7.50

JAPANESE PEONIES

BOBBIE BEE, E. Carmine-red. \$1.00
GOLDEN BEAUTY, E. White, yellow center. 1.00
GYPSY, M. Dark tyrian rose. 1.00
MRS. MAC, EM. Delicate pink. 1.50
OBOKI, E. Deep rose.50



JUNE DAY



HOW TO PLANT PEONY ROOTS

Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.

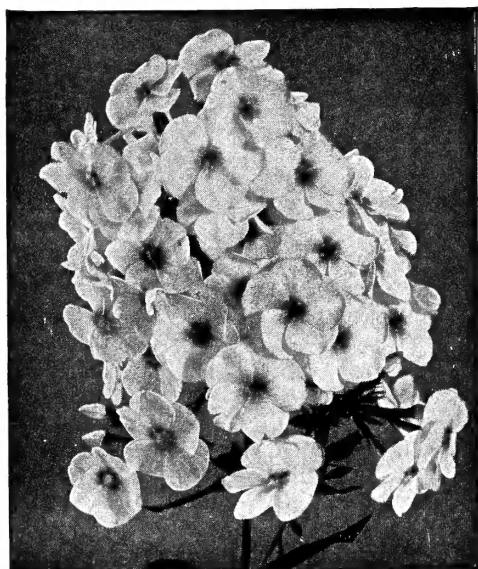


MEDAL WON
BY PFEIFFER'S PEONIES

**Any Three
50c Peonies
\$1.00**

Hardy Phlox

The most dependable of all hardy plants



MRS. JENKINS

PHLOX BARGAIN

SEVEN VARIETIES, INCLUDING:

Mrs. Jenkins, early white; Thor, salmon pink; Feuerbrandt, brilliant scarlet; Special French, bluish pink; Independence, late white, and two other equally good varieties.

All seven strong plants, postpaid, ONLY **\$1.00**

THREE EACH OF ALL SEVEN, 21 PLANTS, POSTPAID, ONLY **\$2.50**



PHLOX SUBULATA

PHLOX Subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden, or edging around borders. White, rose and lavender, any color.....25c each; 3 for 65; \$2.50 per dozen

PHLOX SUBULATA BARGAIN

2 White
2 Rose
2 Lavender

6 Strong Plants Postpaid, ONLY **\$1.00**

ROCK GARDEN COLLECTION of SEDUMS

1 each of 9 varieties of Sedums, labeled—(\$1.80 value) **\$1.00**
—postpaid for only.....
3 each of above Postpaid for only..... **\$2.50**



A BEAUTIFUL IRIS BORDER

IRIS BARGAIN

RAINBOW COLLECTION

This Collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this spring, and you will enjoy their beautiful coloring for years to come.

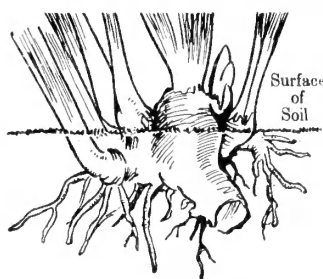
All 30 Plants Postpaid, ONLY **\$1.00**



IRIS FIELD ONE YEAR AFTER PLANTING

HOW TO PLANT IRIS ROOTS

Set plants in light well drained soil where water will not stand. The rhizome or fleshy part of the root should be at the ground level. If soil is sour, ground limestone is beneficial. Use no fertilizer.



SEE INSIDE PAGES FOR
32nd ANNUAL SALE
of "GLADS" and DAHLIAS

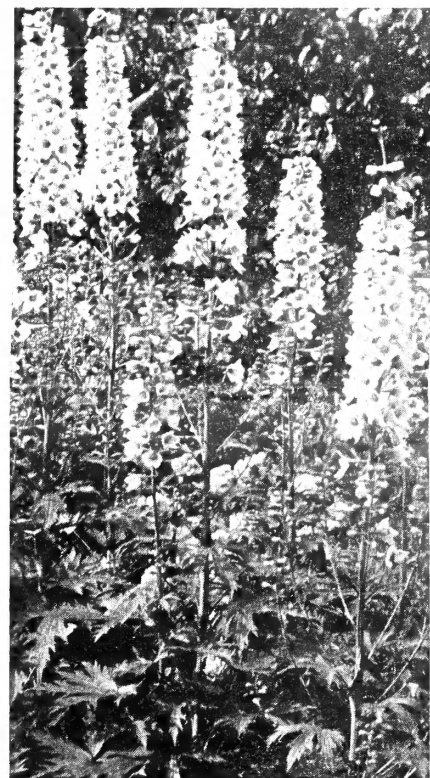
Delphinium

Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only.....25c each; 3 for 60c

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2 year clumps.....25c each; 3 for 60c



GOLD MEDAL Hybrid Delphinium

Delphinium Bargain

3 2-year Belladonna
3 2-year Gold Medal Hybrids

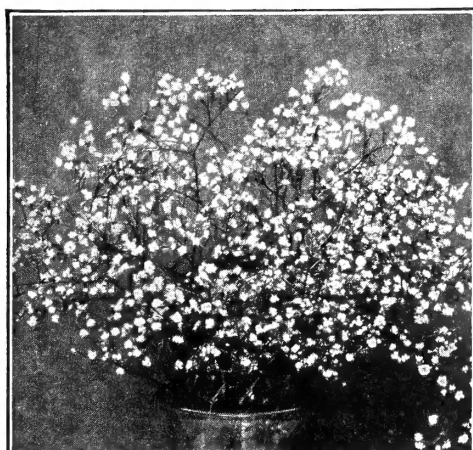
ALL SIX PLANTS POSTPAID..... Only **\$1.00**

BABY'S BREATH

GYPSOPHILA BRISTOL FAIRY

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

Strong 2 year roots, 75 cents each, 3 for **\$2.00**



GYPSOPHILA BRISTOL FAIRY

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ROSE PINK ORANGE
WHITE MIXED COLORS

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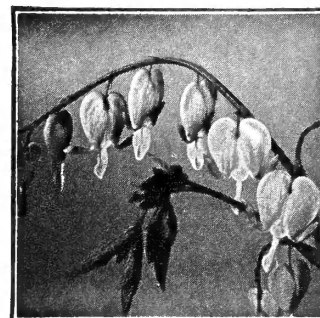
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USE THE ENCLOSED ORDER BLANK

BLEEDING HEART



Dicentra Spectabilis

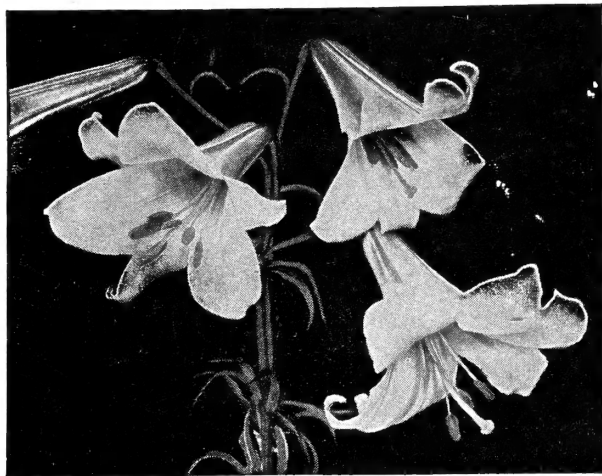
This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.

Strong plants . . . 50c each; 3 for \$1.25

HEMEROCALLIS

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HARDY LILIES



REGAL LILY

The following varieties of Hardy Lilies are the best of them all. They are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all good medium size flowering bulbs, one to one and one-fourth inches in diameter, and will bloom freely the first season.

REGALE (Regal Lily). White tinted pink on the outside. Blooms in July, 2 to 3 feet. 15c each; 2 for 25c

TIGRINIUM (Tiger Lily). The old-fashioned Tiger Lily. Orange, spotted purple. 10c each; 3 for 25c

UMBELLATUM (Candlestick Lily). Orange red flowers in upright umbels. From 5 to 12 flowers on a single stem. 10c each; 3 for 25c

LILY COLLECTION

Four Each of These Three Hardy Lilies—All 12, Postpaid, ONLY \$1.00

12 Each of These Three Hardy Lilies—All 36, Postpaid, ONLY \$2.75

The New Day Lilies

MIKADO. Bright orange with the central zone of each petal blotched ruddy purple-red. A striking and wholly different sort. 75c each

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1 1/2 feet. 35c each; \$3.00 doz.

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2 1/2 feet. 30c each; \$2.50 doz.

THUNBERGI. A tall growing late variety, blooms in July. Flowers are of large size and lemon-yellow color. 35c each; \$3.00 doz.

Hemerocallis Bargain

DR. REGEL GOLD DUST THUNBERGI MIKADO
ONE each of these 4 varieties—Postpaid \$1.00
THREE of each of these 4 varieties—Postpaid \$2.50

The Pfeiffer Nursery - Winona, Minn.

\$1.00

FLOWER BARGAINS

Use the enclosed Order Blank

ROCK GARDEN BARGAIN SEDUM COLLECTION

1 each of 9 varieties of Sedums, labeled
(\$1.80 value)

ALL 9, POSTPAID, **\$1.00**
ONLY.....

GIANT DAHLIA BARGAIN

Eight Beauties—All Different
Large Flowers

ALL 8, POSTPAID, **\$1.00**
ONLY.....

IRIS BARGAIN

Rainbow Collection
30 Varieties—All Different
Unlabeled

30 PLANTS, POSTPAID, **\$1.00**
ONLY.....

DELPHINIUM BARGAIN

3 2-yr. BELLADONNA
3 2-yr. GOLD MEDAL HYBRIDS

ALL 6, POSTPAID **\$1.00**
ONLY.....

LILY BARGAIN

Four Each of Three Fine Hardy Lilies
All Different—Properly Labeled

ALL 12, POSTPAID, **\$1.00**
ONLY.....

PEONY BARGAIN NO. 1

4 Fine Varieties—All Profuse Bloomers

ALL 4, POSTPAID, **\$1.00**
ONLY.....

GLAD BARGAIN NO. 1

100 Bulbs
1 to 1 1/2" High
Two Varieties
Unlabeled

100 BULBS, POSTPAID, **\$1.00**
ONLY.....

PHLOX Subulata BARGAIN

2 White
2 Rose
2 Lavender

6 STRONG PLANTS
POSTPAID, ONLY **\$1.00**

PHLOX BARGAIN

7 Varieties—All Different
Including Mrs. Jenkins, Thor,
Feuerbrandt, Special French and
three other equally good ones.

ALL 7, POSTPAID, **\$1.00**
ONLY.....

GLAD BARGAIN NO. 3

"First Prize Collection"
14 World Beaters—All Different
Properly Labeled

14 BULBS, POSTPAID, **\$1.00**
ONLY.....

HEMEROCALLIS BARGAIN

One Each of Four Fine Varieties
Properly Labeled

ALL 4, POSTPAID, **\$1.00**
ONLY.....

Pompon Dahlia BARGAIN

Seven Extra Fine Varieties
All Different

ALL 7, POSTPAID, **\$1.00**
ONLY.....

ANY FOUR \$1.00 BARGAINS \$3.50 FOR

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY
WINONA, MINNESOTA

SEE COMPLETE DESCRIPTIONS INSIDE FOLDER